



“eClassroom’s course development team came to our rescue and created activities that have made our course just what we set out to create – a living, learning and practical course that’s exciting, engaging and educational.”

Educational Partners

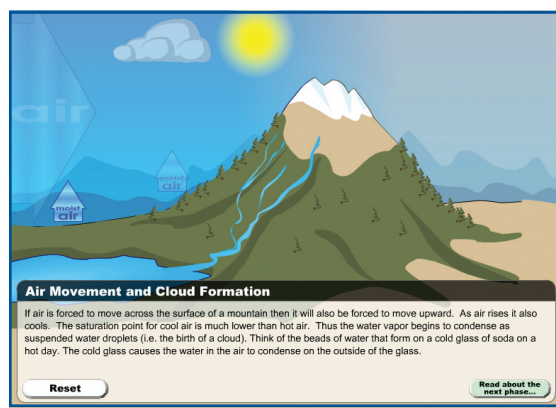
*Customer service and support are central to the eClassroom business model. In fact, eClassroom treats each client as an **Educational Partner**, sharing in the successes and challenges of the school’s course and program goals.*

Developing Interactive, Effective and Intuitive Courses

A successful online school pulls together many important elements; a Learning Management System, program administration, IT infrastructure and school reporting. However, none of these elements will ever be needed or noticed without effective online courses. Because courses are the core of any eLearning program, eClassroom’s comprehensive solution includes a highly skilled and experienced Course Development team.

With the help of instructional designers and a wealth of industry knowledge, eClassroom’s Course Development team has developed numerous successful courses for eClassroom’s Educational Partners. The Course Development team provides all of the following services.

- *Course Services*
- *Content Services*
- *Course Conversions*
- *Publisher Integrations*



The eClassroom Course Development team can create rich, interactive online elements that captivate and engage successful learners.

Course Services

To help ensure that high-quality courses are developed on time and within budget, eClassroom offers end-to-end course design and development services that can be tailored to the specific needs of an institution. These course services range from comprehensive solutions, including all design and development aspects, to course assistance in developing specific eLearning components. The eClassroom Course Development team provides highly skilled project managers, instructional designers and course developers to support eClassroom’s Educational Partners’ successes in the following development aspects.

- *Curriculum and Course Design*
- *Subject Matter Expert Support and Management*
- *New Course Development*
- *Existing Course Review and Revisions*
- *Multimedia Design and Development*
- *Project Management*

Content Services

eClassroom has established relationships and operations with the leading content providers to academia. From textbook publishers to digital content providers, our content relationships can help schools quick-start the development of new programs, refresh existing programs and support staff skill development. eClassroom has partnered with textbook publishers such as Pearson, Thomson, McGraw-Hill, Houghton Mifflin, Elsevier, Wiley and many others. For digital content, eClassroom has relationships with NETg and Element K. Finally, eClassroom also has worked closely with virtual labs providers such as Tata Interactive and UserActive.



Course Conversions

eClassroom has successfully converted courses from alternative platforms into the eClassroom platform, enabling the rapid launch of partial and full programs. From developing a course conversion map to following through on the entire content migration plan, eClassroom alleviates the financial and labor-intensive process burdens associated with migrating courses from an existing learning management system to the eClassroom platform.

Publisher Integrations

eClassroom has two current integration projects with leading publishers of online learning products; ThomsonNOW and WileyPlus. Both integrations are designed to allow teachers and students easy access to each publisher's suite of eLearning products. The integrations consist of a single sign-on from the eClassroom platform. Students and teachers use only one login and password to access the eClassroom platform and transparently gain access to the publisher environment. Students can participate in activities at the publisher site and their performance scores are seamlessly sent to the eClassroom Gradebook. The integrations allow easy access to each environment and one Gradebook for both students and teachers to view and manage.