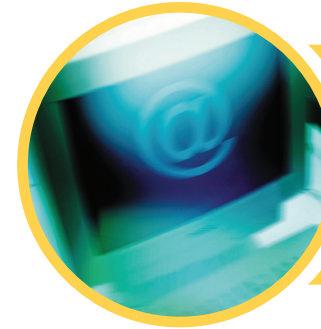


Program Administration System



A Powerful Suite of Integrated Tools and Services to Manage Large-Scale Online Schools

The eClassroom PAS enables administrators to perform the operational tasks that are critical to the success of an online school.

Educational Partners

Customer service and support are central to the eClassroom business model. In fact, eClassroom treats each client as an Educational Partner, sharing in the successes and challenges of the school's course and program goals.

The eClassroom Program Administration System (PAS) supports the operation of large-scale online schools with an advanced suite of fully integrated and flexible tools to manage program terms, courses and users. The efficiency of eClassroom's PAS allows Educational Partners to grow their programs without growing their administrative costs.

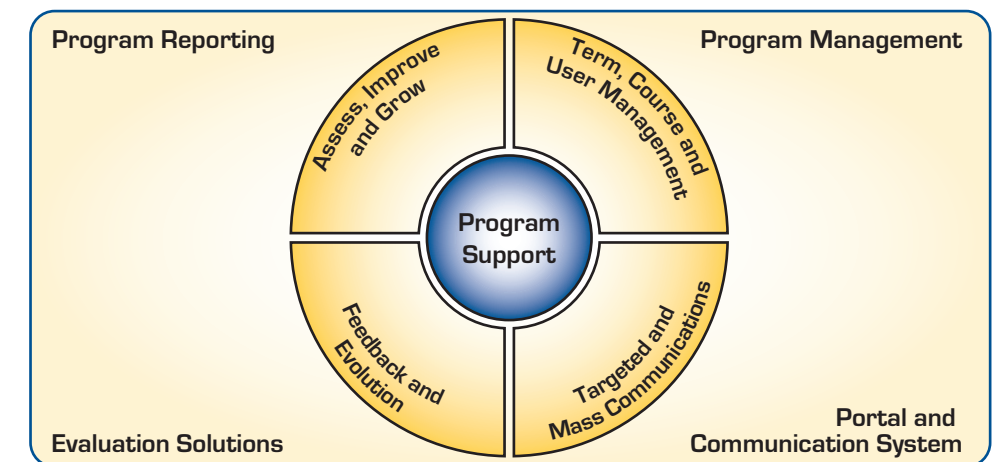
Whether the school's goal is to expand course offerings or increase enrollments, the eClassroom PAS provides schools with the tools and support needed to streamline all aspects of managing online schools.

Supporting Execution and Continuous Improvement

The eClassroom PAS supports online schools every step of the way. From defining course offerings to assisting in student enrollment, developing communication paths from administrators to students, identifying evaluation needs and establishing reporting functionality, eClassroom provides the tools and support necessary to manage online learning efficiently and effectively.

The eClassroom eLearning Solution

eClassroom provides a comprehensive, on-demand eLearning solution to power the effective management and growth of online schools. This comprehensive solution includes an intuitive Course Management System with robust Program Administration tools and dynamic student, faculty and administrator services. These tools and services translate into strong student retention and enrollment growth for schools.



Easy to Use • Efficient • Integrated • Powerful

For more information about eClassroom, visit www.eClassroom.com or call 1.888.376.9496.

eClassroomSM

eClassroom offers a powerful suite of integrated tools and support that allow for efficient and effective online school management.

Portal and Communication System

Multiple customized avenues for user communication can help increase student retention and program completion rates.

Targeted Messaging – Administrators have the ability to target communication to users based on course and/or school enrollments or user status (such as student and faculty).

Campus Messaging – The eClassroom PAS offers the unique ability for administrators to create marketing messages for users who are not yet enrolled at the institution. Tools such as an online course catalog also can enhance recruitment efforts.

Program Management

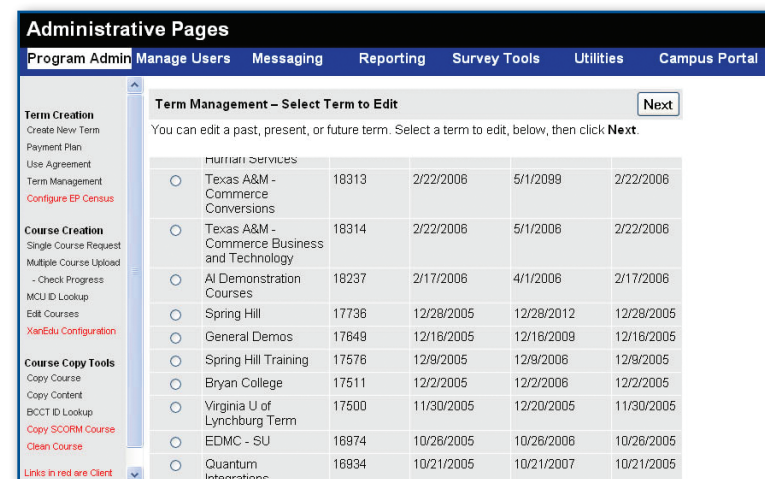
Helps administrators execute the critical tasks associated with operating large-scale and multi-dimensional online schools.

Term and Course Management – Allows administrators to direct course inventory by creating, editing and managing term dates and course information.

Course and Content Duplication – Provides for efficient duplication of an entire course for multiple offerings, across terms, or for the duplication of specific content from one course to another.

Open Application Program Interface (API) – Allows for the automated integration of student and faculty data with all Student Information Systems. This API is based on the industry leading IMS specification and has been recognized by Microsoft® as a .NET application.

Student Registration – Enables students to sign up for courses independently, according to standard school process and policy.



The eClassroom Program Administration System allows schools to easily manage online courses.

Evaluation Solutions

Helps Educational Partners gather student and faculty data to continuously report on program and course effectiveness, measure faculty and course quality, and define direction for ongoing school improvement.

Survey Manager – Enables easy creation, management and delivery of custom questionnaires for all evaluation and survey needs.

Response Management – Monitors response rates in real-time and enables schools to efficiently send reminder notices to non-respondents.

Course/Teacher Evaluation Reports – Automatically generates both course-level and department-level reports. Easily distributes course-level reports to each faculty member and administrator. Tracks teacher and course quality over time and provides comparisons against custom benchmarks.

Institutional Research Survey Reports – Effortlessly creates summary reports and bar charts on survey data to assist in research and planning.

Program Support

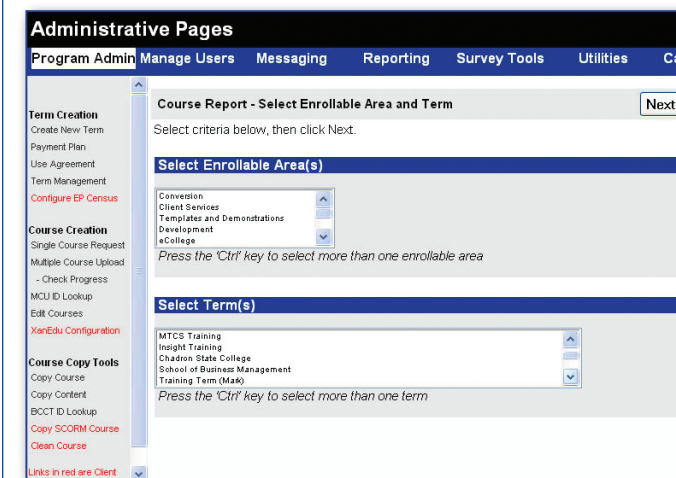
Unprecedented in the eLearning marketplace and a cornerstone of the eClassroom service model, this unique service offering allows schools to grow without needing to dramatically increase administrative staff.

Client Services – Provides an experienced team that assists schools with all aspects of Program Administration and answers any questions that schools may have.

Account Executives – Offers knowledge and experience in helping schools plan to drive future growth and demand by assisting in the development of a roadmap to accomplish the institution's goals.

Program Reporting

Many types of reports, at multiple levels, help schools determine the success of their online offering.



The reporting tool allows schools to track the use and success of their online courses.

Standard Reports – Provides schools with the essential information needed to successfully operate online programs. All eClassroom Educational Partners receive these reports, which include the critical information needed to identify user status, manage course and school enrollments, and track user activity in courses.

Premium Reports – Enables schools to upgrade their reporting functionality to include advanced tasks such as notifying administrators when a student participation level has declined and may be in danger of dropping a course. This type of information can be crucial when strategizing for increased retention rates or future school growth.

Custom Reports – Leverages the expertise of the eClassroom Technical Consulting team through the design of customized reports that meet a school's unique reporting needs.